



ANGELA SCHMIDT

GRAPHIC & WEB DESIGNER

portfolio: angelaschmidt.com

WORK EXPERIENCE

Freelance Graphic Designer & Web Designer
Angela Schmidt Design

January 2014 - Present
St. Cloud, MN

Graphic Designer & Web Designer
Thelen Advertising - Agency

January 2010 - January 2014
St. Cloud, MN

- + Part of a creative agency team
- + Created printed materials for clients such as ads, event invites, brochures, flyers, posters and more
- + Produced branding theme for client campaign materials
- + Branding & identity; logo design, stationary, marketing materials and other creative solutions
- + Wordpress CMS web design knowledge from scratch or template
- + Programmed, redesigned, updated and maintained client websites

Graphic Designer & Production Artist
Rheume's House of Lettering

June 2009 - November 2009
St. Cloud, MN

- + Output illustrations for screen printing and large digital printing
- + Setup logos and graphics for vinyl decals and full vehicle wraps

Graphic Designer
The Peripheral Vision - Agency

June 2007 - October 2008
Avon, MN

- + Designed projects from conception to printing
- + Managed production schedule in a timely manner
- + Identity branding for various clients
- + Designed website layouts, resulting in new clients
- + Managed photo and client project archives

Graphic Design Intern
Paramount Theatre and Visual Arts Center

Summer 2006
St. Cloud, MN

- + Promotional mailer layouts
- + Designed ads and postcards for upcoming events
- + Worked closely with printing vendors

Distribution at Creative Memories in St. Cloud, MN

August 2005 - August 2007

Associate and Cashier at Crafts Direct in St. Cloud, MN

September 1999 - October 2004

TECHNICAL SKILLS

Platforms: Mac OSX & Windows 8

Applications: Adobe CS5: InDesign, Photoshop, Illustrator, Dreamweaver and Microsoft Office

Web: HTML5, CSS3 and Wordpress CMS

EDUCATION

Bachelor of Arts Degree in Graphic Design
St. Cloud State University

Graduation: May 2008
St. Cloud, MN

The Art Institutes International Minnesota
Attended courses in Web Design & Interactive Media

January - June 2009
Minneapolis, MN